

Goal 1

To expand personal and professional services for local section members.

Strategy 1

Host at least two technical meetings each year.

Strategy 2

Starting June 1, 2018, publicize the ACS national member tools and sources via social media.

Strategy 3

Hold a minimum of two social networking/mentoring events for all members per year.

Goal 2

To be the community's "go to" resource for chemistry outreach.

Strategy 1

Compile a comprehensive electronic database of CSRA high school chemistry teachers in the next 4 months. Update the database yearly and provide yearly update to Executive Committee at meetings.

Strategy 2

Organize 2 to 4 yearly public outreach events to reach the public where they already are (i.e. bars, grocery stores, farmers markets, etc.).

Strategy 3

Increase social media presence and advertising through website, emails, Facebook, Twitter, school flyers, libraries.

Goal 3

To increase environmental and safety awareness through ethical and responsible activities.

Strategy 1

In 6–12 months, set up a publishing team to communicate topical science (environmental and safety) across our social media platforms.

Strategy 2

Apply for an ACS Innovative Program Grant by 2019 to work with other local sections on a (n) event(s) relating to environmental and safety awareness.